

# HUNG TRUONG

electronic mail    hung@hung-truong.com  
portfolio            hung-truong.com  
linkedin              hungtruong

languages (programming)  
Swift, Objective-C, C, HTML, Javascript, CSS,  
PHP, Python, Ruby

cocoa frameworks/tools used  
Xcode, Auto Layout, Core Data, Core Location,  
Core Graphics, Core Animation, Core Motion,  
UIAccessibility, MapKit, StoreKit, XCTest, KIF,  
ReactiveCocoa, MVC, MVVM, WatchKit,  
iMessage, AFNetworking

languages (spoken)  
English, Vietnamese, Japanese

awards and honors  
Twilio DOer of the Month, June 2013  
@WeatherAPI & Twilio Developer Contest  
    1st Place  
Spring 2011 UM Mobile Apps Challenge  
    Runner Up  
Fall 2010 UM Mobile Apps Challenge  
    1st Runner Up  
MLA Midwest Chapter's Jean Sayre Innovation  
Award  
Facebook Programming Environment Contest  
    1st Place  
Yahoo HackU 2009  
    Honorable Mention

interests  
trumpet, jazz, video games, anime, manga

I am a seasoned iOS developer with 9+ years of experience shipping products to the App Store. I have designed and implemented complete iOS apps requiring client and backend code, and the APIs that tie them together. My passion is building things that people want.

## Work Experience

### LYFT - IOS ENGINEER, FEB 2018 - PRESENT

On the Driver Loyalty and Modes teams, I am improving the experience for Lyft's driver community. I work with product managers and backend engineers to develop features that will improve retention and satisfaction. I ensure that the features my teams are working on integrate smoothly with the rest of the organization's many projects on iOS.

### STARBUCKS COFFEE COMPANY - SR. IOS DEVELOPER, JAN 2016 - FEB 2018

My responsibilities included improving and developing new features in the Starbucks iOS app for the US, UK and Canadian markets.

- Developed the Starbucks Apple Watch app, featuring Apple Pay reloads and payment barcode scanning.
- Prototyped and developed the Starbucks iMessage app extension for gifting on iOS.
- Implemented Touch ID functionality to reduce friction and increase gift card reloads.
- Created and contributed to an internal framework for standardizing custom UI elements.

### FARMLOGS - LEAD IOS DEVELOPER, DEC 2013 - JAN 2016

As Lead iOS Developer I planned, implemented and shipped core features to the FarmLogs app. I helped grow the team from 10 to more than 50 and grow our user base from 5% of row crop farms in the U.S. to 25%.

- Introduced dependency management, unit testing and continuous integration to a large legacy codebase.
- Created the first version of Automatic Activity Recording, using background location to enable users to track the work on their fields.
- Developed the Crop Health Imagery and Crop Health Alert features, giving users a bird's eye view of their crop's status from their phone.

### NEWFOUNDRY - IOS DEVELOPER, FEB 2013 - OCT 2013

I worked with clients to develop high quality iOS apps using a combination of native and custom controls to strike a balance between the tried and true Apple interface guidelines and cutting edge user interactions. I integrated apps with various external services, frameworks and REST APIs.

### CANOPY INNOVATIONS - IOS DEVELOPER, APRIL 2012 - FEB 2013

I implemented several prototypes for medical iOS apps, including a medical translator application that took advantage of Google translation and voice APIs.

### THREADLESS - TECH AWESOME DUDE, OCT 2011 - APRIL 2012

I integrated the Threadless eCommerce site with various external APIs, including Facebook's platform. I helped customers share their Threadless experience through various social media and social networking sites. I also modeled t-shirts on occasion.

## Education

### UNIVERSITY OF MICHIGAN, ANN ARBOR MI

MASTER OF SCIENCE IN INFORMATION (MAY 2009) OVERALL GPA = 7.071/9 (> A- AVERAGE)  
Specialization in Social Computing. Completed coursework includes Networks: Theory and Application, Contextual Inquiry and Project Management, Entrepreneurship in the Information Industry, Electronic Commerce, Evaluation of Systems and Services, Recommender & Reputation Systems.

### UNIVERSITY OF NEW MEXICO, ALBUQUERQUE NM

B.S. IN COMPUTER SCIENCE, MINOR IN JAPANESE (DECEMBER 2006) OVERALL GPA: 3.42  
Completed coursework includes Design of Large Programs in Java, Database Management, Software Engineering.