

# HUNG TRUONG

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languages (programming)  
Java, C, C++, Objective-C

languages (scripting)  
HTML, Javascript, CSS, PHP, Python, Ruby

languages (spoken)  
English, Vietnamese, Japanese

application frameworks  
CakePHP, Ruby on Rails, Google App Engine

awards and honors  
Fall 2010 UM Mobile Apps Challenge  
*1st Runner Up*

MLA Midwest Chapter's Jean Sayre Innovation  
Award

Facebook Programming Environment Contest  
*1st Place*

Yahoo HackU 2009  
*Honorable Mention*

interests  
trumpet, jazz, video games, anime, manga



## Profile

Part-engineer, part-information specialist. Before committing anything to code, I design where user needs and business goals intersect. I am a full stack engineer; I understand back-end databases, front-end presentation frameworks and where mobile fits into the current application landscape.

## Employment

### SKINNYCORP, OCT 2011 - PRESENT

I integrate Threadless with various external services, including Facebook's platform. I am working on making helping customers share their Threadless experience through various social media and social networking sites. I also model t-shirts on occasion.

### MICROSOFT CORPORATION, SEPT 2009 - APRIL 2010

As a Program Manager in Microsoft adCenter, I identified and prioritized new features, wrote functional specifications and managed software projects through planning, development, test and deployment phases. I was responsible for paid search features that directly affected search engine results pages on Bing.com.

### TROUBADOUR MOBILE, MAY 2008 - JUNE 2009

I co-founded Troubadour Mobile through an entrepreneurial incubator program called RPM10, sponsored by a local venture capital firm, RPM Ventures. Along with two other co-founders, I successfully conceptualized, designed, implemented and tested a prototype iPhone application over the course of three months in the Summer of 2008.

### UNIVERSITY OF MICHIGAN LIBRARIES, SEPTEMBER 2007 - JUNE 2009

As a University Library Associate at the Health Sciences Libraries I created, developed and presented web 2.0 workshops for University staff, students, and visiting scholars. I expanded library awareness through social media (Facebook applications/pages and Google Gadgets). Through the library I worked with the School of Public Health to contribute course materials to the Open.Michigan OER initiative.

## Education

### UNIVERSITY OF MICHIGAN, ANN ARBOR MI

*MASTER OF SCIENCE IN INFORMATION (MAY 2009) OVERALL GPA = 7.071/9 (> A- AVERAGE)*  
Specialization in Social Computing. Completed coursework includes Networks: Theory and Application, Contextual Inquiry and Project Management, Entrepreneurship in the Information Industry, Electronic Commerce, Evaluation of Systems and Services, Recommender & Reputation Systems.

### UNIVERSITY OF NEW MEXICO, ALBUQUERQUE NM

*B.S. IN COMPUTER SCIENCE, MINOR IN JAPANESE (DECEMBER 2006) OVERALL GPA: 3.42*  
Completed coursework includes Design of Large Programs in Java, Database Management, Software Engineering.

## Selected Projects

### ♥S THREADLESS FOR IPHONE- NOVEMBER 2010

I created a native iPhone frontend for Threadless.com completely from scratch. Threadless.com does not currently offer an API for developers, so I wrote code to scrape content from the site, including product numbers, images and other information. The native iPhone app is also designed from scratch, providing a better user experience for browsing, sharing via Twitter and Facebook, and purchasing from a built-in web browser. The app is available for free at <http://ax.itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=403917180>

### HAB.LA UX RESEARCH - WINTER 2009

As part of a course on the Evaluation of Systems and Services, I worked within a student team to evaluate Hab.la, an online service that provides website owners with an easy way to create chat widgets. We used a number of research methods, including online surveys, interviews, personas and scenarios, heuristic evaluation and usability testing. Our client responded to our final presentation by implementing many of our proposed solutions.